

PERSONAL INFO

BORN: JAN — 1985

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ABOUT ME

I'm a Sao Paulo-based Product Designer interested in creating products and experiences that are meaningful and impactful

I was born in Brazil but between 2008 to 2015 my life suddenly changed a lot and my work took me abroad to some very special countries such as England, Spain, Italy, UAE Dubai and finally brazilians's favorite destiny: United States :)

After all these years working in startups, big corporations, agencies and small studios I believe what sets me apart from most designers is my international baggage — as a digital designer I've worked in very different environments and cultures which is certainly a valuable feature for a designer that aims user centered experiences.

My transition from pure Visual Designer to UX Specialist (and more recently to Product Designer at Omnize) was due to the fact that, across the years, after working in so many redesign-projects, I became frustrated by how people were often prisoners to poorly designed products that made their lives more difficult. That frustration turned into curiosity and interest in helping people.

LANGUAGES

PORTUGUESE

Native

ENGLISH

Bilingual proficiency

SPANISH

Bilingual proficiency

ITALIAN

Elementary proficiency

EDUCATION

UX MOTION DESIGN — AFTER EFFECTS

Advanced UX Motion Design Course

Tutors Felipe Silveira (Mowe) & Pedro AquinoFX

2018 — In progress

ADOBE AFTER EFFECTS

Introduction to After Effects CC 2017

Udemy Alumni — Online Course

2017

DESIGN SPRINT WORKSHOP

Workshop — How to facilitate a Design Sprint

Coletivo Mola, CUBO - Sao Paulo, Brazil

2016

ENGLISH ADVANCED LEVEL

International Exchange Program

World School - Peterborough, England

2010

MACROMEDIA CERTIFIED USER

Macromedia Suite

Impacta Tecnologia — Sao Paulo, Brazil

2005

TECNOLOGIAS DA EDITORACAO GRAFICA E DIGITAL

FMU — Faculdades Metropolitanas Unidas

Vila Mariana — Sao Paulo, Brazil

2005 — 2007

HONORS & AWARDS

BEHANCE BRANDING NETWORK SERVED

Featured at the Behance Branding Network Served

Curated work from leading creatives on Behance Network.

2013

INTERVIEWED BY THE WEB DESIGN MAGAZINE

I was interviewed as CaffeDigital's Art Director.

You can check it out a copy here <https://goo.gl/UDDk2R>

2010

FEATURED IN THE SMASHING MAGAZINE

Mentioned in the article "10 Steps To The Perfect Portfolio"

at the leading digital magazine Smashing Magazine.

2009

EXPERIENCE

OMNIZE

Product Designer
Sao Paulo, Brazil
JAN 2018 — Current position

OMNIZE

UI/UX Designer
Sao Paulo, Brazil
MAR 2016 — DEC 2017

CONTEM STUDIO

UX/UI Designer
Sao Paulo, Buenos Aires & London
APR 2015 — JAN 2016

FIAP — FACULDADE DE TECNOLOGIA

UI Designer
Sao Paulo, Brazil
APR 2014 — DEC 2014

UOL — UNIVERSO ONLINE

UI Designer
Sao Paulo, Brazil
OCT 2012 — MAR 2013

CRANIUM CREATIONS — AGENCY

Art Director
Dubai, United Arab Emirates
NOV 2011 — JUN 2012

WEB JUICE — AGENCY

Visual Designer / Art Director
San Benedetto del Tronto, Italy
MAR 2011 — SEP 2011

FLUID DESIGN MARKETING — AGENCY

UI Designer / Art Director
Peterborough, England
JAN 2010 — SEP 2010

CAFFE DIGITAL — AGENCY

UI Designer / Art Director
Sao Paulo, Brazil
SEP 2008 — JAN 2010

WORLD SCHOOL

Graphic / Web Designer
World School - Peterborough, England
APR 2006 — JUL 2008

NEOVIA TELECOM

Web Designer
Sao Paulo, Brazil
APR 2004 — FEB 2006

FREELANCE CLIENTS

BIP CREATIVA

Founder, Head of Design
Sao Paulo, Brazil
2010 — 2016

WIRED AVE — AGENCY

UI/UX Designer
San Diego, USA
2015 — 2016

INNOV8TEK CHICAGO

Visual Designer
Chicago, USA
2014 — 2015

BLUE BEETLE — AGENCY

Art Director
Dubai, United Arab Emirates
2012 — 2013

WEB JUICE — AGENCY

Visual Designer / Art Director
San Benedetto del Tronto, Italy
2011 — 2015

VAN DESIGN — AGENCY

Visual Designer / Art Director
Vancouver, Canada
2010 — 2014

QUARTEL DESIGN — AGENCY

Visual Designer / Art Director
Belo Horizonte, Brazil
2010 — 2013

SKIDUN — AGENCY

Art Director
Rio de Janeiro, Brazil
2010

CODE23 DESIGN — AGENCY

Visual Designer / Art Director
Reading, England
2007 — 2014

DESIGN BINARIO — AGENCY

Visual Designer / Art Director
Lisbon, Portugal
2007 — 2008

WORLD SCHOOL

Graphic / Web Designer
World School - Peterborough, England
2006 — 2015

SKILLS & TOOLS

SKETCH APP

Advanced

INVISION APP

Advanced

PRINCIPLE FOR MAC

Advanced

ADOBE PHOTOSHOP

Advanced

ADOBE ILLUSTRATOR

Advanced

HTML/CSS

Advanced

ADOBE AFTER EFFECTS

Intermediate

JS/JQUERY

Intermediate

CINEMA 3D

Beginner

KNOWLEDGE

DESIGN SPRINT

DESIGN THINKING

WIREFRAMING

PROTOTYPING

DATA ANALYSIS

HOTJAR METRICS

RESPONSIVE DESIGN

GOOGLE MATERIAL DESIGN

DESIGN SYSTEM

HAND SKETCHING

PRODUCT DOCUMENTATION

UX WRITING